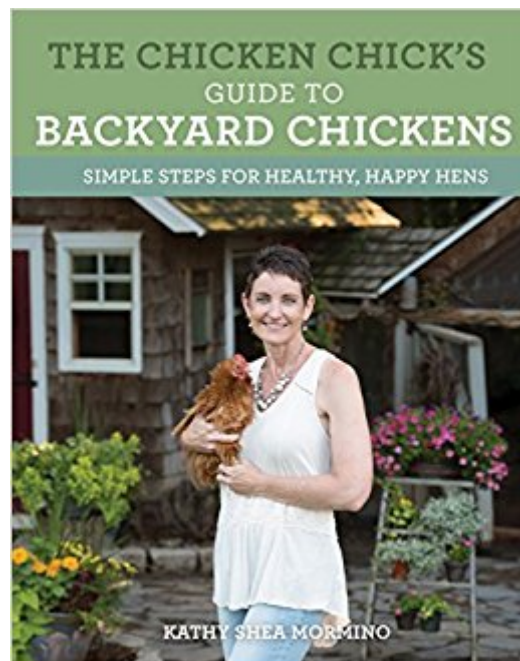




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The Chicken Chick's Guide To Backyard Chickens: Simple Steps For Healthy, Happy Hens



Synopsis

Internationally known as The Chicken Chick, Kathy Shea Mormino brings an informative style and fresh perspective on raising backyard chickens to millions of fans around the world. An attorney by profession, Kathy is the founder and one-woman creative force behind her wildly popular and award-winning Facebook page and blog, The-Chicken-Chick.com. Now her practical, down-to-earth approach to chicken-keeping is available in book form. Sharing her years of hard-earned experience and collaborations with poultry veterinarians, nutritionists, and professors, she provides simple steps to care for these uncommon pets with confidence. Kathy's personality permeates the book as she guides newbie, veteran, and would-be backyard chickeneers alike through all aspects of small-flock care from getting into the hobby to housing, feeding, egg production, health, and much more. The result is accurate information presented in the fun and abundantly illustrated format that Mormino has delivered on her blog for years.

Book Information

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Customer Reviews

“Kathy's Chicken Chick blog is one of the few consistently reliable online sources of information on all things chicken. Her book does not disappoint.” - Bestselling poultry author Gail Damerow
Kathy provides excellent information in a well-organized format about how to maintain the health of chickens and care for them properly. As a chicken owner myself, her book enlightened me on husbandry practices that I will incorporate into my flock. I am thrilled to have this comprehensive guide to pet chickens as a resource, and will recommend it to all of my poultry clients. - Forrest I.

Townsend, III, DVM, DACVP Iâ™ve known and worked with Kathy since 2012, and am very pleased finally to see a backyard chicken book written by someone so knowledgeable and dedicated to spreading real facts that dispel many of the rumors surrounding backyard chicken keeping. You are holding a well-written and reliably fact-checked book--and an invaluable addition to your bookshelf! - Mike Petrik, DVM, MsC, aka "Mike, The Chicken Vet" The Chicken Chick Facebook page and blog are meccas of chicken-keeping knowledge and first-hand expertise. Kathy's book continues in that same spirit. Grab a pen as you read, because you'll want to underline and dog-ear constantly. Newbies and seasoned poultry owners will learn something new and invaluable on nearly every page, from fun tips to advice that may literally save a bird's life. A must-own for poultry owners and anyone looking to start this incredibly rewarding hobby. - Brettan Hawkins, Social Media Manager, Tractor Supply Company As a large-scale provider of poultry, we understand how overwhelming it can be to get started and continue raising healthy chickens. The Chicken Chick blog has always been a rock-steady source of reliable, information for raising healthy backyard chickens in a friendly, approachable way. Kathy now offers the same common-sense, practical approach to the care and keeping of chickens in her new book, which guides chicken keepers through everything they need to know to raise healthy chickens. We highly recommend this book to chicken keepers of all experience levels. - Jeff Smith, Cackle Hatchery Kathy Shea Mormino has written a practical, common-sense, easy-to-read book for both the first-time and experienced backyard chicken fancier. - Michael Darre, PhD, Professor of Poultry Science, University of Connecticut

Kathy Shea Mormino's background as a litigation attorney combined with the street-cred she has garnered from sharing personal chickening successes, failures and gaffes in real-time online makes her a relatable, trustworthy advisor readers depend on to deliver the straight dope on all things regarding backyard chicken keeping. Having spent years in litigation publicly fighting politicians for the right to keep backyard chickens, Mormino has consistently put her money where her mouth is, educating lawmakers and changing zoning regulations proving that animal welfare and the right to keep chickens responsibly is foremost on her agenda. In addition to being a brand ambassador for Tractor Supply Company, Purina Poultry, Vetericyn, Durvet, and Sloggers, she is a contributor to Hobby Farms Chickens magazine, as well as online blogs by Mother Earth News and Grit magazines. Kathy has become the trusted voice in backyard chicken-keeping, frequently sought out by media outlets and publications, including The Wall Street Journal and Associated Press, for her perspective on chickens She appears on local and national television,

radio, and podcasts, and is featured on Discovery's Destination America reality show Coop Dreams, as well as P. Allen Smith's Garden Home. Kathy lives in Connecticut with her husband and daughters Sophia and MaryKate where she is a beekeeper, the personal assistant to 50+ chickens, a rescue cat, and a Yorkie with cattitude. - She's keeping it real. . with chickens.

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